

Ashland Food Cooperative
237 North First Street
Ashland, OR 97520
APPROVED
Board of Directors Meeting

March 13, 2008

Board members present: Erik Wallbank, Danielle Amarotico, Ric Sayre, Gwyneth Bowman, and Serena St. Clair. **Absent:** Guy Nutter (excused), Peter Hoyt (excused). **Staff present:** Richard Katz, General Manager; Leslie van Gelder, Board Assistant.

The meeting was called to order at 6:00 p.m. by facilitator, Erik Wallbank.

- 1. Announcements:** Gwyneth said the “Bag It” campaign will be postponed until April. The CCMA is scheduled in Portland at the Red Lion Inn on June 12 –14, conflicting with our board meeting. Board members should let Erik and/or Richard know if they want to go. Gwyneth read the ad running in the Medford Mail Tribune and the Daily Tidings recruiting candidates to run for the Board of Directors.
- 2. Agenda Review:** The agenda was reviewed and amended.
- 3. Owner Forum:** No owners were present.
- 4. General Manager’s Report:** Richard answered the directors’ questions regarding the report he had emailed to them earlier in the week. He said that at least one viable candidate has applied for the new Merchandising Manager position.
- 5. 2008 Goals: Social Responsibility:** Serena presented the updated charter and strategic goals. The three goals identified by the Committee are:
 - a. To implement the board-sponsored social responsibility committee (done)
 - b. To increase scope of the social responsibility metrics to include new sustainability measures that support AFC’s sustainability.
 - c. To increase education and awareness of sustainable practices.

The board accepted the Committee’s goals for 2008.

Serena, Danielle, Richard and/or Sharon will review a proposal from Maria Katzantones to write the social responsibility report for the August newsletter. The board ascertained that money has been budgeted to pay for the report.

- 6. Approve Guidelines for Board Committees:** Gwyneth asked the board to approve a new policy which combines and replaces the old guidelines and guidelines for non board committee members in order to eliminate duplications and redundancies. The board approved the revised policy.

7. Follow Up on Board Workshop: The board discussed their reactions to the retreat last Saturday and talked about how to bring what they learned to the board meetings.

8. Future Agendas: The board agreed to set aside time at each meeting to discuss important topics and to dream.

9. Hiring an Outside Facilitator: The board discussed hiring a professional facilitator to run the board meetings, keep time, control discussions, and provide continuity as board facilitators leave the board. An outside facilitator would also free all board members to fully participate in discussions. It was decided to try using a facilitator on a trial basis. Invitations will be given to some recommended facilitators and an ad will be placed in the next newsletter. Erik and Richard will talk to a few possible facilitators about how they might approach the job and what they would charge for their services. Leslie will talk with the Bellingham Co-op board administrator about their facilitator.

10. Future Meeting Time: The board reviewed the current 6 pm meeting time and decided to continue it.

11. Budget for Dinner with the Board: Gwyneth requested that in the future the dinners be served buffet style so that costs can be kept down. She also asked that the Outreach team be able to set the menu with the kitchen. Richard will see that these requests are carried out.

12. Review February Minutes: The minutes were reviewed, corrected, and accepted.

13. Meeting Evaluations: Done

The meeting was adjourned at 7:52.

[The GM report and Committee reports are available on request.](#)

BOARD ACTIONS:

- **The board accepted the following Social Responsibility Committee's goals for 2008:**
 - **To implement the board-sponsored social responsibility committee (done)**
 - **To increase scope of the social responsibility metrics to include new sustainability measures that support AFC's sustainability.**
 - **To increase education and awareness of sustainable practices.**
- **The board approved the revised "Guidelines for Board Committees" as presented by the Board Development Committee.**

These minutes were approved by the Board on April 10, 2008