



Board of Directors Meeting Minutes

August 10, 2016

APPROVED

Present: Gwyneth Bowman, Joanie Kintscher, Stephen Sendar, Gary Einhorn, Julie O'Dwyer.

Others present: Emile Amarotico, General Manager; Ed Claassen, Professional Facilitator; Abby Lazerow, Board Administrator.

Absent: Jeff Golden

	ITEM DESCRIPTION	DISCUSSION	ACTION
1.	Positive Affirmation	<ul style="list-style-type: none"> Stephen Sendar led the positive affirmation. 	
2.	Owners Forum	<ul style="list-style-type: none"> There were no owners present. 	
3.	Agenda Review	<ul style="list-style-type: none"> Done. 	
4.	Consent Agenda	<p>Consent Agenda:</p> <ul style="list-style-type: none"> June 8, 2016 Board Meeting Minutes June 8, 2016 Executive Session Minutes 2016 Annual Meeting Minutes AFC Board President's Manual, revised 7/26/16 AFC Board President Job Description AFC Board Vice President Job Description Board Succession Plan Checklist, Revised August 2016 Guidelines for Handling Board Director Contact with Owners, Customers and Employees, revised July 2016 Board Finance Report, May 2016 Board Finance Report, June 2016 	The Board unanimously approved the consent agenda.
5.	2016 Elections Result	<p>The following 2016 Elections summary was read into the minutes:</p> <ul style="list-style-type: none"> Total Verified Ballots, 521 Total Invalid Ballots, 17 Total Votes for Gwyneth Bowman, 333 (34%) Total Votes for Gary Einhorn, 395 (40%) Total Votes for Diane Taudvin, 262 (26%) Total Votes Cast 990, (100%) 	



		<ul style="list-style-type: none"> Total "Yes" votes to revise Bylaws out of 495 votes cast, 464 (94%) 	
6.	Election of Board Officers	<ul style="list-style-type: none"> The following Directors submitted applications to serve as Board Officers: Gwyneth - President; Gary - Vice President; Stephen - Treasurer and Secretary Pro tem; Jeff - Secretary for External Relations. The Board unanimously approved this slate. Stephen announced he is resigning from the Board and therefore withdrew his Board Officer application. The Vice-President job description will be updated to include the responsibility of reviewing Board documents on the wiki with the Board Administrator. 	The Board unanimously approved the Board Officer slate.
7.	Board Committee Selection	<ul style="list-style-type: none"> The following Board Committee assignments were made: Grants- Gary, Chair Board Development - Julie, Chair Outreach - Joanie, Chair Executive Committee - Gwyneth, Chair, Gary member The members of the Strategic Planning Committee were not yet determined. The Board unanimously approved these assignments. 	The Board unanimously approved the Board committee assignments.
8.	Brunch with the Board/Dinner with the Directors and Other Outreach Events	<ul style="list-style-type: none"> Joanie said the past three Outreach events did not have good owner attendance. Therefore, the Outreach Department would like to discontinue the Dinner with the Directors/Brunch with the Board program. The Outreach Department is considering other ideas to get the Board and owners together, such as Beer with the Board. As not all Directors were in favor of holding Board events that included alcohol, she suggested the Outreach Department hold the event and the Board attend as guests. Gwyneth said it was important to have some functions that are designed just for the Board and owners, and the Board should take part in these decisions. Julie suggested the Co-op participate in the October Ashland Culinary Festival. 	
9.	2016 Annual Meeting Review	<ul style="list-style-type: none"> The number of owners attending the annual meeting was low this year. There were also fewer children than anticipated. Those who attended were enthusiastic. While some Co-op members prefer the same picnic each year, the Outreach Department is continually searching for new ways to attract owners. Young parents had been surveyed to get information about what would generate the best attendance. As a result, this year's picnic time was moved to 11 a.m. to 1 p.m. 	



		<ul style="list-style-type: none">• Gwyneth thought the owner meeting was very active. There were a variety of speakers and owners asked good questions.• The music was very good.• There were many complaints about the food. People want more of a picnic and full meal, rather than snacks. There were also concerns about the price of the ticket.• This year, people had to approach a Board member to receive a raffle ticket. This allowed for good interaction with owners.• Outreach volunteer Stephanie Hoffman had developed a survey for the event that will be sent to the Board.	
10.	Finance Report	<ul style="list-style-type: none">• The Finance Committee will focus on the architecture of the Co-op.• The FC is interested in investigating questions such as how to manage healthcare, margins, and raises for staff.• Part of the financial discussion was moved to Executive Session	
11.	GM Report	<ul style="list-style-type: none">• Some vendors have reported Safeway will open by late October. This seasonal opening could create some competition during Thanksgiving. The Co-op has been up 4.5% since Haggen closed. The biggest impact will be with people who shop for convenience items such as milk or wine.• The CXI is moving ahead. 4 teams came up with proposals that are generating excitement and enthusiasm. Recommendations are being prioritized.• Discussions about health care benefits are being held. Employees are aware their current contributions are very low.• The existing weekly sales files are being redeveloped to be a more compelling promotional tool.• E-coupons are being tested and will be available soon.• Donna has resigned as the SP educational champion.• Emile is scheduling a half-day meeting with the Board and MT in January. The SP teams will make presentations with time for feedback and questions.	

The meeting was adjourned at 8:13 p.m.